



MEDIA ADVISORY
FOR IMMEDIATE RELEASE
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Giant outdoor movie screen comes to the Marketplace at Callingwood

- Movie Extravaganza to take place June 26 at 8:30 pm -

Edmonton, AB – *Pandamonium* is about to ensue on a huge inflatable outdoor movie screen! On June 26 at 8:30 pm, the Marketplace at Callingwood is hosting a free, family-friendly, movie night. The outdoor screen will be set up in the covered breezeway area of the shopping plaza (between Starbucks and Shopper’s Drug Mart) at 178 St. and 69 Ave.

The movie, which cannot be named due to licensing restrictions, is a feature film that is guaranteed to pack an animated kung fu fighting punch the whole family will enjoy! The event will include complimentary face painting and entertainment, as well as fresh popcorn and other refreshments will be available for purchase. In addition, restaurants and food service tenants will stay open during the movie.

“In times like these, we know that the community is trying to entertain their families on a tighter budget and we wanted to provide them with something fun and inexpensive to do,” explains Jody Hrabiwchuk, spokesperson for the Marketplace at Callingwood. “This event is perfect because it’s suitable for all ages and completely free of charge,” she adds.

Guests are asked to bring their own lawn chairs, pillows, and blankets. Seating is first come first serve and space may be limited. Children under 12 must be accompanied by a parent or guardian.

The Marketplace at Callingwood is located on the corner of 69 Avenue and 178 Street. It has over 75 stores and services and is home to Edmonton’s fastest growing farmers’ market, The Callingwood Farmers’ Market, which runs seasonally from May to October.

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Media Contact:

Jody Hrabiwchuk, Marketing Director

Marketplace at Callingwood

P : (780) 465-7979

E : jody@urbancreativeco.com