

9th Annual Cornfest

Sat., September 8 Noon to 5pm



Cornfest
Friends of Cornfest

Thank you for your generous donation!

About a Smile Dental Care
Alberta Traffic Supply
Aramark Refreshments
ATB Financial
Avonmore Beauty Salon
Goodwin Roof Inspections
Hydro Tech Irrigation
M&M Meat Shop
Mutual Programs
Pure Communications Inc.
Reamac
Servus Credit Union
Starbucks
Urban Creative Co.
Urban Landscaping

the MarketPlace at
CALLINGWOOD
www.callingwoodmarketplace.com

the MarketPlace at
CALLINGWOOD

DATE: Sept 13, 2007

PAY TO THE ORDER OF: Firefighters Burn Treatment Society

\$13,206.⁸⁰

13,206.80 DOLLARS

for 2007 Cornfest

Cornfest
Thank You Sponsors!

GOLD SPONSORS
Edmonton Examiner
Edmonton Sun
EZ Rock 124.9
Fabstrik
Global Edmontons
Muggin's Family Restaurant
Tanner Farms

SILVER SPONSORS
Dairy Queen
Economy Landscaping
McCallum Printing
Pepsi
Safeaway

BRONZE SPONSORS
AAA Signs - Alberta Signs Rentals
Calligwood Lenses - Elements of Balance
Helmek - House of Flags - Mac's
Shoppers Drug Mart - The Alternative Universe

the MarketPlace at
CALLINGWOOD
www.callingwoodmarketplace.com

PRESS RELEASE

Together with the community, we raised \$13,206.80 for the Firefighters Burn Treatment Society!



the MarketPlace at
CALLINGWOOD
www.callingwoodmarketplace.com



PRESS RELEASE

FOR IMMEDIATE RELEASE

September 13, 2007

9th Annual Cornfest and Family Fun Day Raises over \$13,000 for Edmonton Firefighters Burn Treatment Society

Edmonton – On Saturday, September 8, the 9th Annual Cornfest and Family Fun Day was held in the parking lot at The Marketplace at Callingwood. The family oriented festival raised \$13,206.80 for the Edmonton Firefighters Burn Treatment Society, a more than 10 per cent increase over funds raised in 2006.

In nine years, the Cornfest and Family Fun Day has raised approximately \$38,000 for the Edmonton Firefighters Burn Treatment Society. Funds will help local burn victims through research and development, special equipment and training and the Alberta Children Burn camp.

“The 9th Annual Cornfest and Family Fun Day was an outstanding success,” said Jody Hrabiwchuk, Marketing Director. “Despite the unstable weather, we were able to increase our dollars raised. This speaks volumes about the generosity of Edmontonians and we wish to thank our sponsors, volunteers and community for their donations.”

Cornfest and Family Fun Day is an annual event hosted by The Marketplace at Callingwood, located on 69 Avenue and 178 Street. The event that includes fun-filled attractions for the entire family such as: fire truck tours with the Edmonton Firefighters, live entertainment, petting zoo, games, face painting, tons of prizes, and much more! Guests purchase hot, buttered taber corn, hot dogs, pop and other refreshments with all proceeds going directly to the Society.

The purpose of the Firefighters Burn Treatment Society is to better the care and treatment of burn survivors by raising funds for the Firefighters Burn Treatment Unit 3C2 located in the Walter C. Mackenzie Health Sciences Building at the University of Alberta Hospital. Each year, the Firefighters Burn Unit treats approximately 200 burn victims in the Edmonton area. The majority are young children who have been scalded or men who are injured on the job. They also assist in burn rehabilitation through the Alberta Children Burn camp.

- 30 -

For more information, please contact:

Jody Hrabiwchuk
Marketing Director, The Marketplace at Callingwood
Ph: (780) 465-7979

Mike Brackenreed
Chairman, Firefighters Burn Treatment Society
Ph: (780) 429-0871



LEASED AND MANAGED BY:

CENTRECORP