



## **MEDIA ADVISORY**

**For Immediate Release  
April 28, 2008**

### **EDMONTON'S FASTEST GROWING FARMERS' MARKET – SEASON OPENS SUNDAY, MAY 4, 2008**

**Edmonton, AB** - Callingwood Farmers' Market, Edmonton's largest and fastest growing outdoor market, is celebrating its season opening on Sunday, May 4 from 10 a.m.-3 p.m.

With over 100 vendors throughout the season, Callingwood Farmers' Market offers the finest of seasonal produce, fresh and smoked meats, home-made food and baked goods. Other features include top quality plants, hand made lawn and garden furniture, pottery, ceramics, ironworks, woodwork, crafts, jewelry and much more!

The season opening includes many family oriented activities including an on-site radio broadcast by 630 CHED, live musical entertainment, clown, face painting, strolling magician and petting zoo.

New this year, patrons will enjoy a modern and enhanced shopping experience as a result of the recent exterior renovation to The Marketplace at Callingwood shopping centre, home of the Callingwood Farmers' Market. In addition, the Market continues to offer ample free, convenient parking for shoppers.

The Callingwood Farmers' Market is located on corner of 69 Avenue and 178 Street, in the breezeway area of the shopping centre. The Market runs rain or shine, Sundays from 10 a.m. to 3 p.m. and Wednesdays from Noon to 5 p.m., May 4 to October 12, 2008.

For more information about Callingwood Farmers' Market, please visit  
**[www.callingwoodmarketplace.com](http://www.callingwoodmarketplace.com)**

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#### **For more information, please contact:**

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